



**MINIMUM ROYALTY
FOR FIRST 5
FRANCHISEES**

**ON
TRUNKY
BASIS**

PRE-SCHOOL FRANCHISEE

**OPPORTUNITY
TO SETUP A PRE SCHOOL ON TRUNKY BASIS
WITH END TO END SETUP, ESTABLISHMENT &
PROVIDE COMPLETE SOLUTIONS**

QUALITY EARLY CHILDHOOD EDUCATION IS NECESSITY, BUT NOT LUXURY



About us

We are team of passionate and committed optimist to provide quality early education to our children.

Operating since 2016, Tender Moment Pre School provides quality early childhood education through its three year old and four year old group kindergarten programs. Our primary focus is the wellbeing of every child. We provide our children the attention they need to grow and develop into happy, healthy people and be confident for school. We strongly believe that "QUALITY EARLY EDUCATION IS NECESSITY BUT NOT A LUXUARY"





Our vision

We Inspire Curiosity independence and a life-long love of learning to help our children become contributing members for our country and the world. We are committed to raise our leaders of tomorrow.

Our Mission

Providing a well-researched comprehensive framework of pre-school quality standards, providing consistent and need based learning, Analytical, development support to the child during the learning process.



Our Concept

Our Legacy

Our legacy is built on our commitment to keeping everyone safe and providing world-class care and education, delivered by a world-class workforce

Values and Principles

We are guided by our Values and Principles. Our Values and Principles are quite literally at the heart of our organization's ethos and culture, and identify how each member

Honesty

We openly communicate in a sincere and genuine way. We have a voice and the courage to address concerns. We are always truthful, listening and taking action.

Excellence

We are relentless in our desire to create environments where our families and colleagues feel special, unique and important. We always give our best

Accountability

We learn from our mistakes and admit when we are wrong. We provide feedback and take action. We ask questions, seek solutions and embrace new ideas.

Respect

We recognize and appreciate the value everyone brings. We are polite and helpful to others and create inclusive working environments

Teamwork

We are passionate about our ability to work together collectively. We share ideas, support one another and create a welcoming environment, all of which enable us to achieve extraordinary things



Pre-School Industry

A blooming business opportunity

PRE-SCHOOL MARKET IN INDIA



Pre-school Industry Demand

- 3/4 of Indian population is below 35 years.
- Increasing number of working couples and nuclear families.
- Increasing demand for quality pre-school education.
- On every Indian parents priority list, education is the second major investment Easy to set-up and operate with modest investment and quick ROI.
- Worry-free industry with no impact of economic downturns.

Blooming Business Opportunities to Flourish: Our Strength Unleashed.

1

**Leading- edge
Curriculum &
Methodology**

2

**Aesthetic
Ambience and
Infrastructure**

3

**Well Curated team
of experts for
franchise
setup**

4

**IQ & Emotional
Intelligence**

5

**Holistic Child
Development**

6

**Human Resource
Excellence**

7

**Best-in-class
Safety & Hygiene**



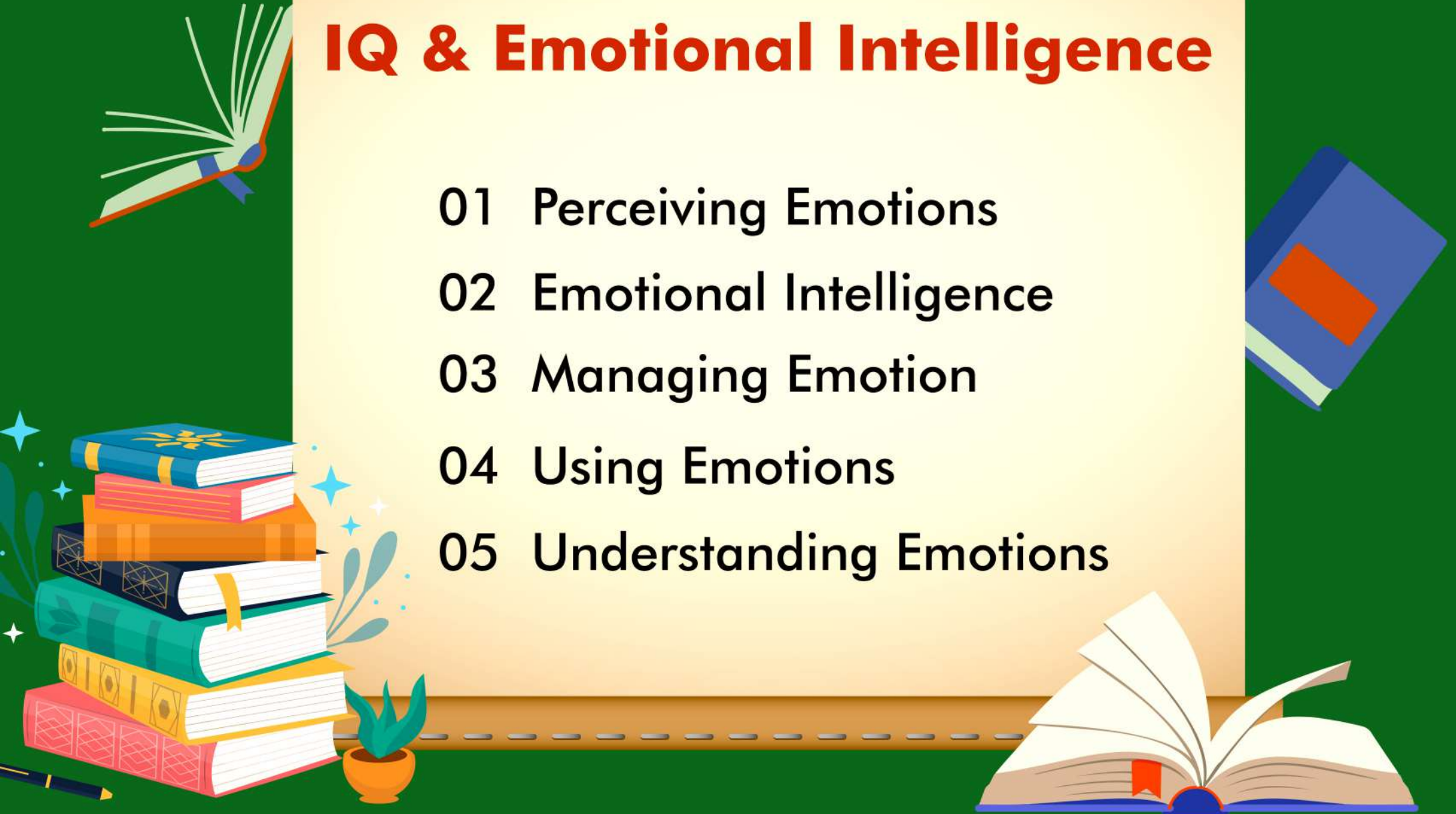
Leading-edge Curriculum & Methodolgy

- Curriculum integrating world famous approaches to Early childhood education
 - Use of arts as a symbolic language for leaning and imagination



IQ & Emotional Intelligence

- 01 Perceiving Emotions
- 02 Emotional Intelligence
- 03 Managing Emotion
- 04 Using Emotions
- 05 Understanding Emotions



A Partnership of Success

Curriculum & Training Support

- Recruitment and Training support for competent teachers.
- Unique and complete curriculum.
- Detailed manuals and resources for teachers.
- Well-researched books, CDs and circulars.
- Evaluation Policy & Procedures.
- In house leadership & training modules Help manuals for recruitment and interviews.
- Online franchise support

Operations Management Support

- Working process manuals & reporting systems.
- Guidelines for activities and events.
- Setting milestones and achieving organization goals

Special Support

- Faculty development programmes and parent orientation workshops by the eminent members of the board



General Terms and conditions

- Non-refundable license fee.
- Minimum royalty is to be paid from your monthly collections or revenue generated at branch.
- No other "Tender Moments Pre-School" centre will be established in your area (within 2 or 3 Kms).
- Agreement will be for 3 years (initially).
- All transactions shall be made in favour of "Tender Moments Pre-School" .
- Taxes as per the Government policy and subject to change



Franchise Requirements

PHASE 1

Step-1 : Fill the Application Form & Deposit Booking Amount via Cheque/ DD/RTGS.

Step-2 : Minimum Requirement, 1500sqft Building with a Compound in a Residential Area – Photograph Required.

Step-3: Site Inspection/Area Inspection/Signing of MOU/Agreement.

PHASE 2

Step-4 : Designing and layout support by us.

Step-5 : Ordering the Material/Teaching aids.

Step-6 : Setting-up of the school with our Participation.

PHASE 3

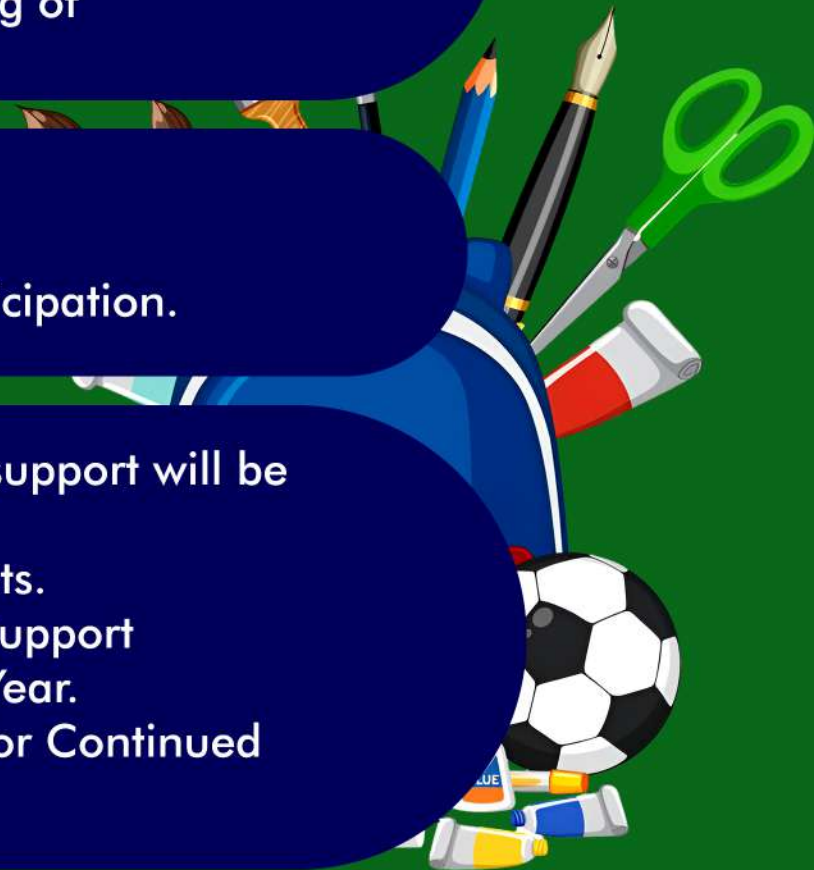
Step-7 : Recruitment and Training (Complete support will be provided by us).

Step-8 : Handing over of manuals & documents.

Step-9 : Inauguration. Step-10 : Day-to-day Support

Step-10 : Day-to-Day Backend Support for 1 Year.

Step-11 : Annual Franchise License Renewal for Continued Access to Our Support and Services.



Franchise Requirements

Space Requirement

- An area of minimum 1000 - 2000 sq . ft is required.
- Ground floor is the best for play school and is preferable.
- Location should be in residential areas or near by.
- A school should have a sufficient play area.

Government permission

- Concerned state government registration is mandatory
- No affiliations are needed from any board.
- There are some states where there are some compliances required but we do guide you for the same.

Other Essentials Required

- Location to run the school.
- Office furniture (For staff and visitor) water purifier
- T.V./LCD/Projector/LED with DVD Player
(ARRANGED BY FRANCHISEE ONLY)

Financial Requirements

- We provide Franchise on trunked basis with end to end setup and solutions
Project cost INR 14.5 lakhs + GST on Turnkey basis

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THANK YOU

TENDER MOMENTS

